

Tagung

Universalsprachen, Kunstsprachen, Plansprachen: Träume und Utopien von einer Welt ohne Übersetzung

At the latest since Leibniz and his *characteristica universalis*, concepts for the development of a universal or standard language have been proposed and implemented time and again. Often, however, these concepts failed because of their claims: today, for example - more than a hundred years after the printing of Ludwik Lejzer Zamenhof's *Unua Libro* (1887) - only about a thousand people worldwide speak Esperanto as their mother tongue; the estimated number of active speakers varies between 100,000 and 10 million, depending on the assumed level of language proficiency. The *International Semantography* (1949) by Charles K. Bliss, a symbol system that was supposed to be readable in all languages, also disappointed the author's expectations enormously. On the other hand, programming languages, traffic signs but also pictographic guidance systems in the tradition of Otto Neurath's ISOTYPE, the *International System of Typographic Picture Education*, have spread and established themselves almost worldwide. The international conference will examine and discuss the opportunities and limits of possible additions to or even partial overcoming of linguistic diversity - not least in view of the controversies surrounding "Basic English" (Charles Kay Ogden) or "Globalesisch" (Jürgen Trabant) - from both historical and contemporary perspectives.

The conference will be held in English and German in cooperation with the research project *Isotype: origin, development, and legacy* (P 31500) at the Institute Vienna Circle/University of Vienna.

THE CONFERENCE TAKES PLACE AS A LIVE MEETING VIA ZOOM.

The links for each day can be found here:

UNIVERSALSPRACHEN, KUNSTSPRACHEN, PLANSPRACHEN, 18. NOVEMBER 2020

<https://zoom.us/j/97783366228?pwd=cHhuSElaQnJqUWJ6S3BDYVlVRnhvdz09>

Meeting-ID: 977 8336 6228, Kenncode: yrTM8J

Kenncode Telefon: 072097

UNIVERSALSPRACHEN, KUNSTSPRACHEN, PLANSPRACHEN, 19. NOVEMBER 2020

<https://zoom.us/j/94924081173?pwd=b0lyQ0t2RXlwZzBQSQ0lOeUNLbGc4QT09>

Meeting-ID: 949 2408 1173, Kenncode: r6a4U5

Kenncode Telefon: 171270

UNIVERSALSPRACHEN, KUNSTSPRACHEN, PLANSPRACHEN, 20. NOVEMBER 2020

<https://zoom.us/j/97479985360?pwd=RjJPNm40UHFLeDFCRnVzTmIza3RpUT09>

Meeting-ID: 974 7998 5360, Kenncode: p4bhJs

Kenncode Telefon: 932763

Zoom-Conference**Wed., November 18, 2020**

- 16.00 Welcome
Thomas Macho
- 16.15 Keynote
Günther Sandner
Weltsprache ohne Worte. Rudolf Modley, Margaret Mead und Glyphs, Inc.
- 17.45 Break
- 18.15 Reading
Clemens J. Setz
Die Bienen und das Unsichtbare
- 19.30 End

Zoom-Conference**Thu., November 19, 2020**

- 9.30 **Christopher Burke**
Isotype and Interglossa
- 10.30 Break
- 11.00 **Eric Kindel**
‘When things are equal all over the world the symbols can be the same’:
Isotype in West Africa
- 12.00 Lunch Break
- 14.00 **Liliana Feierstein**
Ludwik Lejzer Zamenhof: Eine jüdische Sprachutopie für eine Welt ohne Gewalt
- 15.00 Break
- 15.30 **Bernhard Tuidier**
Das Esperantomuseum und die Sammlung für Plansprachen der
Österreichischen Nationalbibliothek (inkl. Präsentation)
- 17.00 Break
- 17.30 **Thomas Macho**
Zwischen Stimme und Schrift, Hören und Sehen, Privatsprache und Universalsprache:
Am Beispiel von Charles Bliss und seiner „International Semantography“
- 18.30 End

9.30	James McElvenny International Languages and Philosophy of Language: Isotype, Basic and Minimal English
10.30	Break
11.00	Charles Gautier Jean Effel's Universal Writing Project
12.00	Lunch Break
14.00	Rebekka Ladewig Pfeilzeichen. Elemente einer Archäologie des Zeigens
15.00	Break
15.30	Daniela Stöppel Die Genese des Piktogramms aus der Physiognomik
16.30	Concluding remarks
17.00	End

Concept: Günther Sandner (Wien), Thomas Macho (Wien)

Participants:

Christopher Burke (Wien / Reading)

Liliana Feierstein (Berlin)

Charles Gautier (Paris)

Eric Kindel (Reading)

Rebekka Ladewig (Wien/Berlin)

James McElvenny (Siegen)

Clemens J. Setz (Graz)

Daniela Stöppel (München)

Bernhard Tuidler (Wien)

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